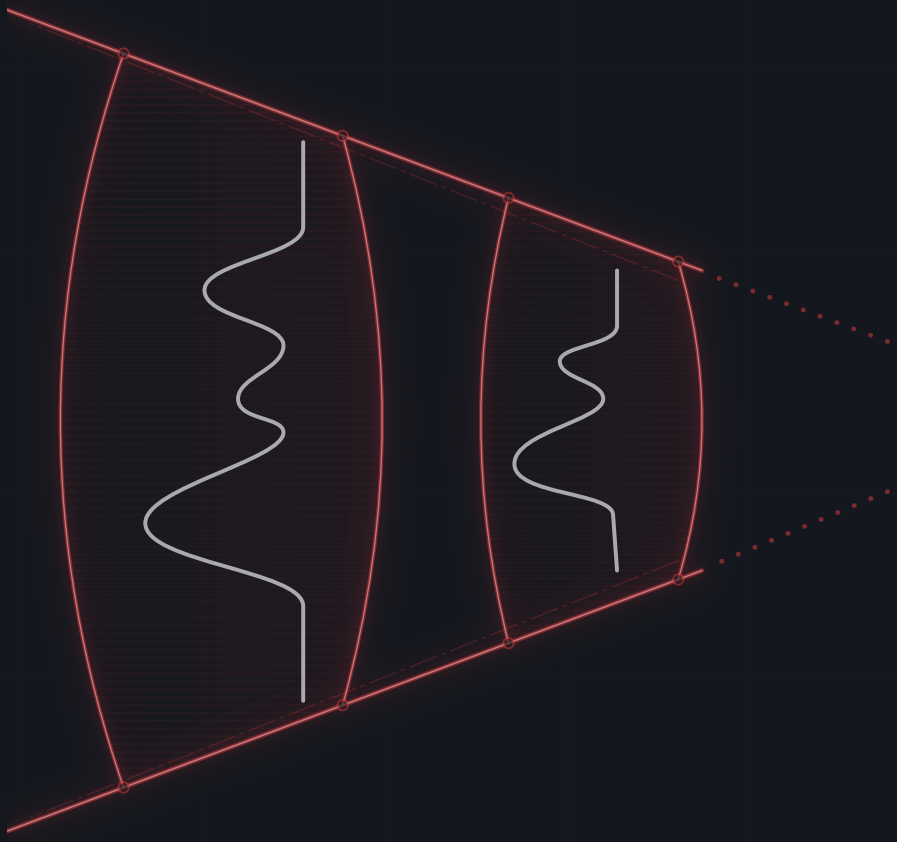


AlphaLens

A semi-automated algorithmic trading system built on ten years of trading knowledge.

A hedge against uncertainty, built to tactically navigate evolving markets.

Investor prospectus · November 2026

01

What AlphaLens is

AlphaLens is a semi-automated algorithmic trading system built on ten years of trading knowledge. Its primary goal is to find opportunities or "alpha"[G] within financial markets. It does this by building custom quantitative and discretionary models that adapt to changing market conditions. It is being built to blend the founder's discretionary analysis with quantitative models: a well-refined machine for generating, managing and exploiting alpha.

One cornerstone of the AlphaLens philosophy is watching the smart money[G]. When smart money moves, it leaves traces in the pricing and volume data: the discretionary side exposes them, and the system applies a framework to trade them. In this way the system acts as a lens, seeing through the noise to find alpha.

AlphaLens is being built on the principles of professional systems, to an institutional-grade standard. It is a technology and consultancy business in its early stages. Bitcoin comes first, followed by a broad selection of markets as capacity grows.

02

About the founder

TRACK RECORD

BSc Physics · Sheffield	BSc in Physics, University of Sheffield.
2015	Trading since 2015 on his own capital, later through a private proprietary trading desk.
$100M	Around $100 million traded in volume, specialising in finding alpha: knowing where and how to look for it, and when a market holds none.
3 | $4.5M | $1.6M wins · two over $1M	Three significant wins, two of them over $1 million: $4.5 million from $6,000 (2015–2017), and $1.6 million in 5 months from one analysis, the Little Old Lady strategy (2020).
2018	In the 2018 retraction, his drawdown[G] was 40% of the market's.

> The problem has never been making the money. The problem has been managing the money once it's there. Trading by hand is where past attempts failed, and building the system to do it was too costly before. In AlphaLens, the founder reads the market, and the system generates, manages and exploits the alpha.

BODY OF WORK

10,000+	10,000+	5,000
hours of market analysis	trading charts	individual analyses

— Calls made on record, in private online trading groups

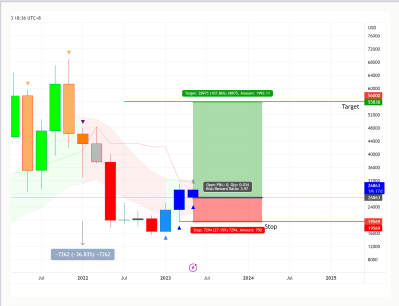
SAMPLE ANALYSES



The Little Old Lady strategy

29 May 2020 · public newsletter

Bitcoin at $9,386: "a rally to ~$18,000, creating a range (retracing) to $14,000 before eventually breaking to ATH".



Little Old Lady Part 2

May 2023

"HTF Buy here with a stop under $20k ... Target $56k and above."



Signal feed

3 November 2021

A divergence flagged near the 2021 top: "new DIV 3D(M1) / Biggest bear trap or legit ?"



Signal feed

10 January 2022

"Forecasted consolidation".



Gold

2026 · requested over WhatsApp

"Gold did 3 legs then a blow off top since Sept 2023. Crazy move so potentially crazy aftermath. 3 scenarios: 1. It reclaims blow off sentiment line 2. It tests the 3 leg top 3. it tests sweet spot of whole run and 50% of sweet"



Silver

12 May 2026 · requested over WhatsApp

A weekly silver analysis, sent as charts with voice notes.

03

AlphaLens's edges

01

The expectation gap

Each losing trade marks an emotional inflection point: the gap between what a trader expected and what the market delivered. AlphaLens is built to measure that gap, and those discrepancies mark the opportunities its framework acts on. As long as markets produce losing trades, the opportunity remains: that is what AlphaLens's longevity rests on.

02

Reading the market state

Whether a market is trending or ranging is the million-dollar question. By forecasting volatility, AlphaLens is built to deduce the market state[G] and to know when the alpha window is open: the stretch of a market where the noise subsides and the signal comes through.

03

Never forcing a trade

Money is put at risk only when there is an opportunity, and only as certainty grows; when the market offers none, AlphaLens waits. Waiting for confirmed states is designed to position it for the large moves that catch others off guard.

04

Confluence

AlphaLens sees alpha production as producing evidence and confluence[G]. The more angles that are taken, the more the noise can be filtered: when independent systems and trading signals agree, error propagation[G] across the predictions is minimised, leading to a quality signal.

05

Discretionary and quantitative together

The system blends the founder's discretionary analysis with quantitative models, and a stage called choice keeps his judgement in the loop.

06

A written method

The method is being written down as 36 technical specifications, so the system is defined on paper and depends less on one person.

07

Scaling safely

Profits, not the original capital, carry exposure upward: 20% of the profit from each winning trade is set aside, and the rest compounds into the next.

08

Built to the funding firms' rules

The system is designed to conform to the rules of funded trading accounts[G], which opens access to a large pool of trading capital.

09

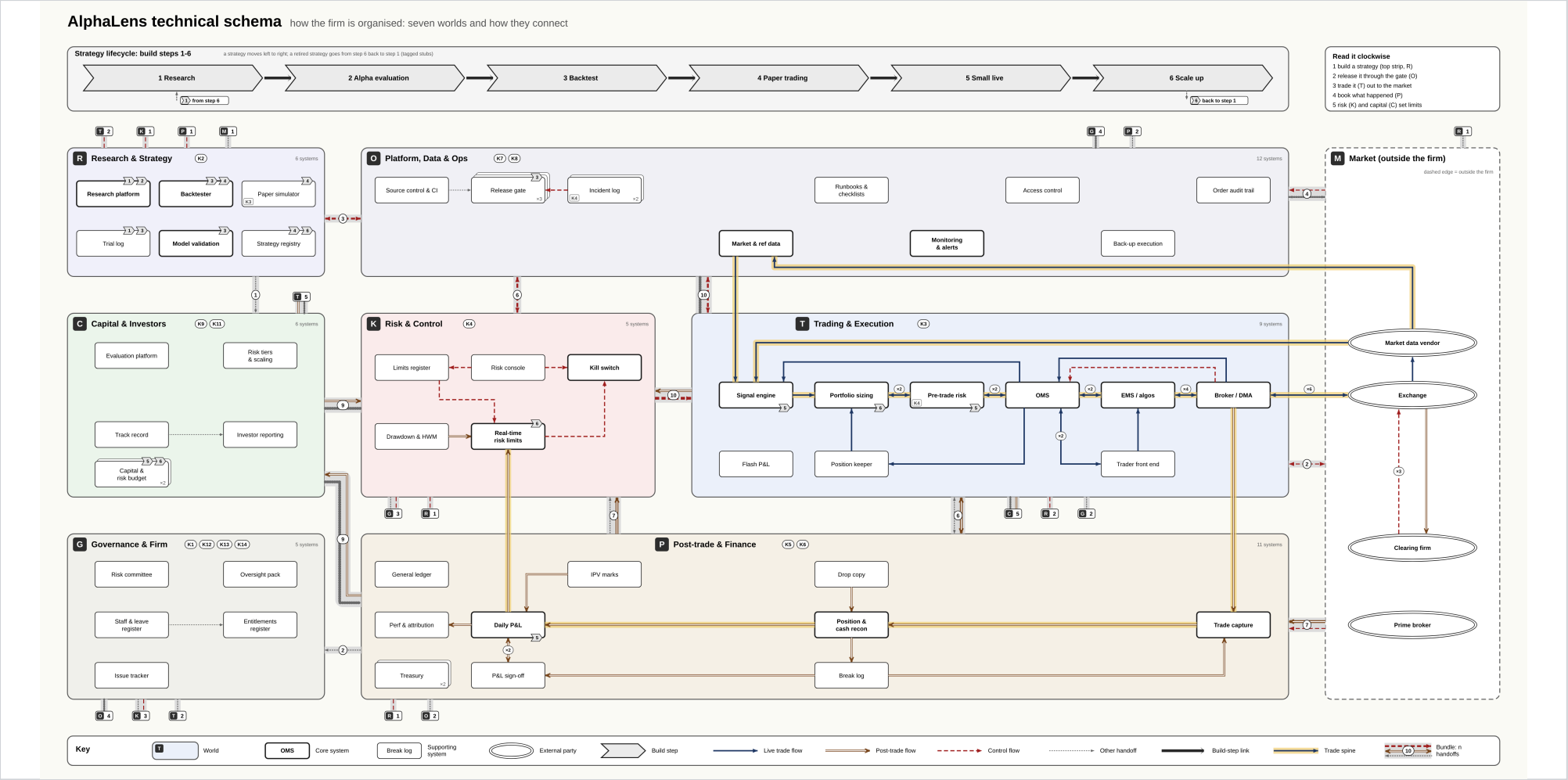
A record that sharpens the method

The system is designed to record each reading of the market as it is made, so that over time it can be weighed against what the market went on to do.

04

How AlphaLens is organised

The AlphaLens system and business are being built to the functions of a standard proprietary trading firm: from research and alpha generation to execution, risk, operations and finance. The structure below is the model the firm is being built to; it is filled in step by step as the business grows.



■ The model AlphaLens is being built to

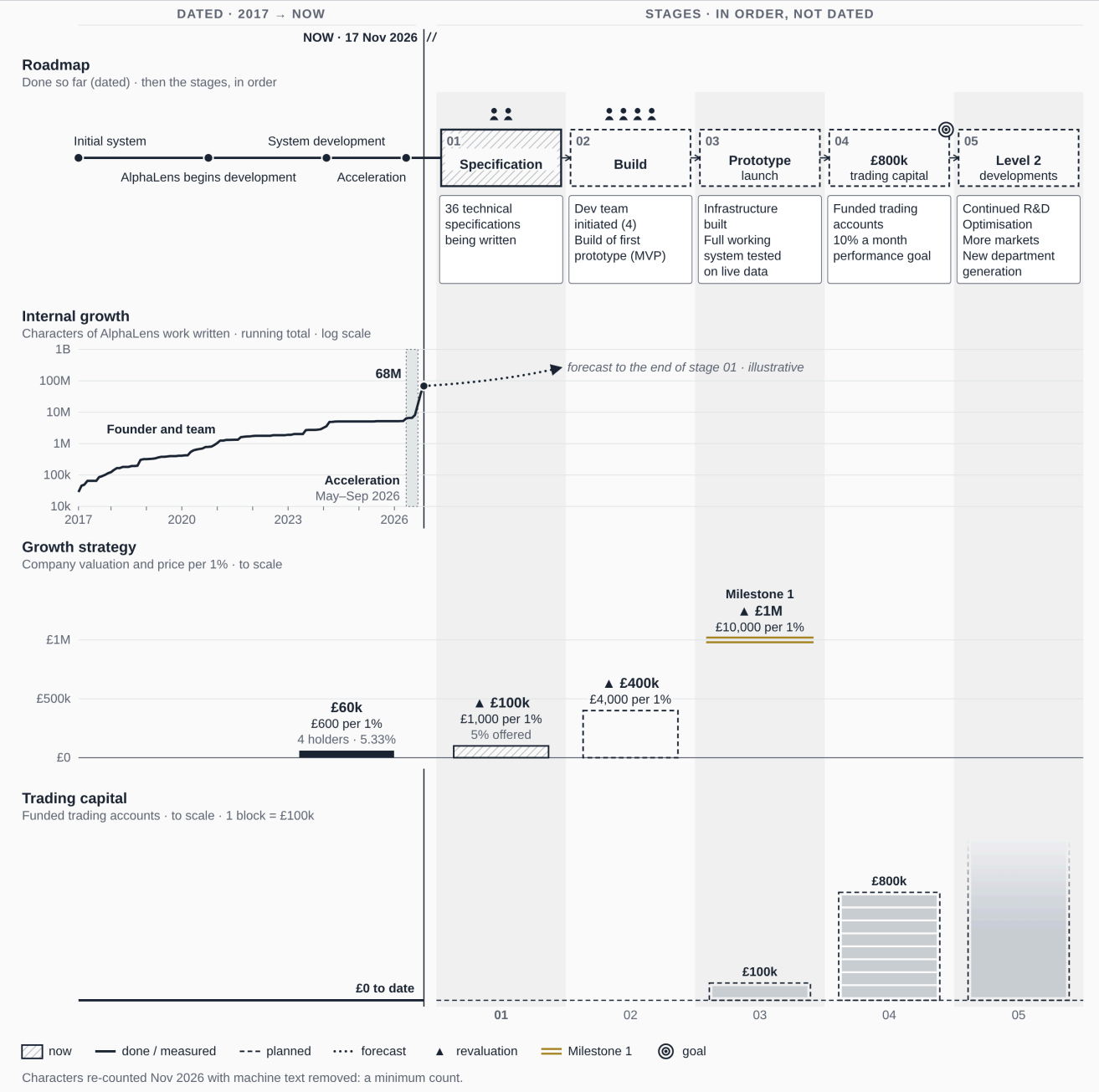
05

Where AlphaLens stands

The 36 technical specifications that define the system are being written from its existing documentation.

THE TEAM

David	Matthew	Aaron	Suryan
founder, operator and quant researcher	consultant	developer · from 02 Build	developer · from 02 Build



Characters re-counted Nov 2026 with machine text removed: a minimum count.

■ Roadmap and growth

06

Roadmap

✓ **Seed:** the first round, completed.

▶ **01 Specification** (now): 36 technical specifications being written.

○ **02 Build:** the dev team (4) is initiated and builds the first prototype (MVP).

○ **03 Prototype launch:** infrastructure built; a full working system tested on live data. **Milestone 1:** a £1M company valuation.

○ **04 Trading capital:** scaled to £800k of funded trading accounts[G], bought from trading profits; a 10% a month performance goal.

○ **05 Level 2 developments:** continued R&D, optimisation, more markets and new department generation.

Each stage shows its results before the next is funded, and investors decide at each stage whether to invest further.

The trading capital in stage 04 is the founder's proprietary trading. AlphaLens Consultants earns from it through a fixed monthly consulting fee, and from licensing through AlphaLens Solutions Ltd.

07

Growth strategy

Work completed since the seed round raises the valuation from £60k to £100k. The current price is deliberately conservative: it is set before the specifications are written, to fund them. The company will be revalued when the build starts, and each later round is priced higher to reflect progress. See the growth strategy and roadmap diagram in section 5.

STAGE	PRICE PER 1%	VALUATION	EQUITY
Seed ✓	£600	£60k	5.33% · 4 holders · completed
▶ **01 · Specification (now)**	**£1,000**	**£100k**	**5% offered, from the founder's holding**
02 · Build	£4,000	£400k	5%, new shares
03 · Prototype launch · Milestone 1	£10,000	£1M	–

- **Available now:** 5% at £1,000 per 1%, first come, first served. Once the 5% is sold, no more is available at this price.
- **Stake size:** any amount, at £1,000 per 1% (for example, £500 buys 0.5%).
- **Shares:** this round's 5% is sold from the founder's own holding, so existing holdings are not diluted. From 02 Build on, new shares are issued, diluting every holder by the same proportion.
- **After this round:** outside investors hold 10.33%: 5.33% from the seed round and 5% from this round.
- **How investors earn:** AlphaLens Consultants earns a fixed monthly consulting fee from the founder's proprietary trading, and licensing income through its 70% of AlphaLens Solutions Ltd. Its profits are reinvested until stage 04, after which a dividend policy will be set.
- **Liquidity:** the aim is to build a pool of liquidity so that investors can cash out if they wish. Most investors are expected to hold for the long term.

08

Risk management

AREA	RULE
Profit	After a winning trade, 20% of the profit is set aside, and the rest is compounded into the next trade
Limits	A maximum drawdown[G] within the funding firm's limit, then a trading halt
Sizing	Position size is set for each strategy from its measured results, once live data exists
Framework	Specified with the technical specifications, to the standard practice of a professional trading firm: drawdown control and a risk function independent of trading

MAIN RISKS	HOW IT IS HANDLED
The current stage carries the most risk	Each stage shows its results, including return and maximum drawdown against simply holding Bitcoin, before the next is funded
Dependence on the founder	The written specifications and the build team reduce it
Quiet periods	When there are no clear opportunities, AlphaLens waits, so returns can take longer
Live trading differs from development	The full system will be tested on live data (stage 03) before trading capital is scaled
Funded-account rules	Funded trading accounts carry their own loss limits and rules, and the system is built to trade within them
The company is not yet incorporated	Each investment is recorded in a written agreement, and shares in AlphaLens Consultants are issued on incorporation

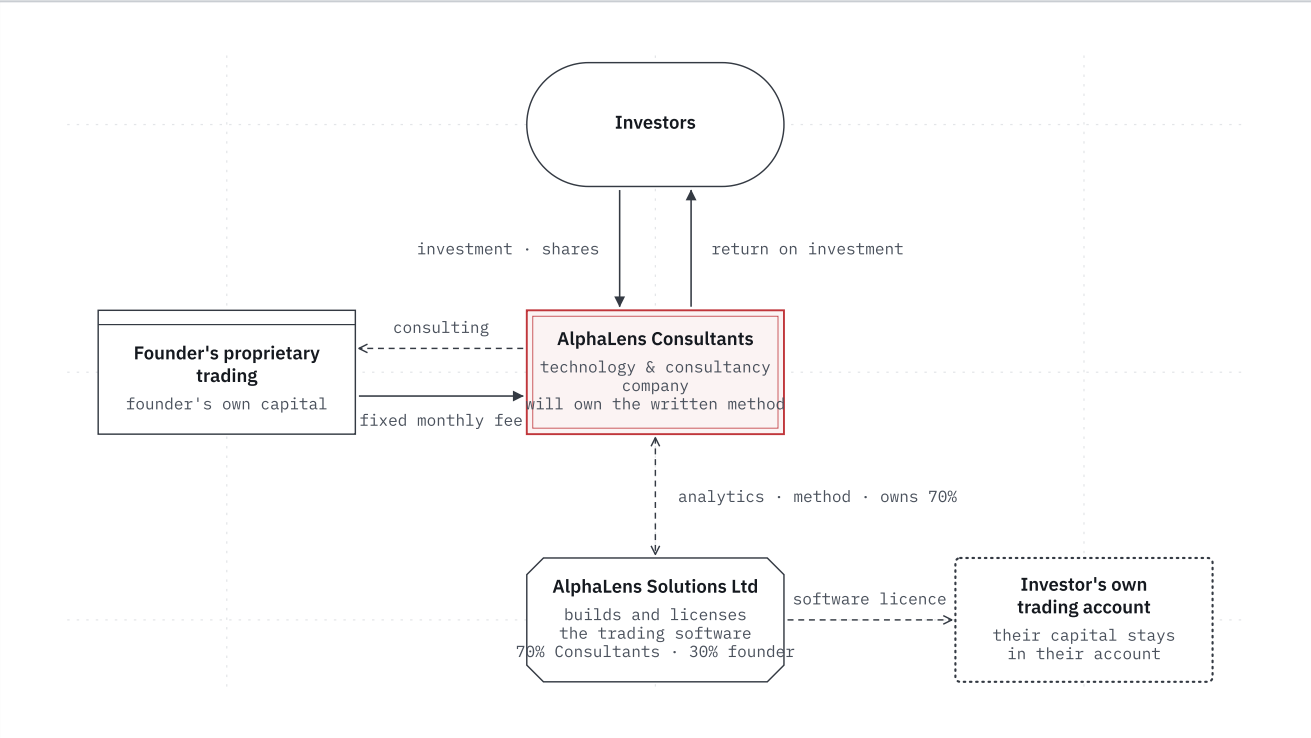
Returns depend on AlphaLens Consultants' fees and licensing income, which depend on the success of the AlphaLens trading system. The investment can be lost, and past results do not guarantee future performance. Future valuations are targets, and 10% a month is a trading goal. Trading also carries the risk of the exchanges it trades on. If a stage does not reach its result, AlphaLens stops and explains why before asking for more.

09

Company, governance and legal structure

THE PLANNED STRUCTURE

- **AlphaLens Consultants:** the technology and consultancy company that investors own shares in. It builds the analytics and will own the written method. It consults on the founder's proprietary trading, which pays it a fixed monthly fee.
- **AlphaLens Solutions Ltd:** the development company. It builds the AlphaLens trading software and licenses it out. AlphaLens Consultants owns 70% of it and the founder owns 30% directly.
- **The founder's proprietary trading:** run separately, on the founder's own capital and the funded trading accounts (the £800k trading capital, stage 04).
- **Investors:** any return on their investment comes from AlphaLens Consultants. They also receive a licence to run the AlphaLens software in their own trading account, once the software is built. Their trading capital stays in their own account, and how they use the software is up to them.



■ Legal structure · Planned structure · not yet implemented

Status: this is the planned structure, and it is not implemented yet. The incorporations and the legal framework will be put in place once the team and the funding are in place. For now, the founder is the sole director, and a board is being formed.

10

Funding requirement and use of funds

The funding requirement is up to £5,000, from the 5% equity offered in stage 01. The founder puts the proceeds into AlphaLens to run it through stage 01, whose result, the 36 written technical specifications, is shown to investors before the build round. The build team works for equity. Funded trading accounts are not paid for from this raise.

> **Treasury policy:** once an amount is requested, it does not change. Any later request gives investors at least one week to decide.

11

How to invest

- Contact David directly.
- Each investment is recorded in a written agreement: the amount, the price per 1% and the stake.
- Shares in AlphaLens Consultants are issued on incorporation.
- A monthly report to every investor.

G

Glossary

Alpha:	the return an investment earns above a benchmark, after adjusting for risk; the opportunities AlphaLens looks for.
Confluence:	independent signals pointing the same way, which raises confidence in a trade.
Drawdown:	the fall from a peak in account value before a new peak is reached; the maximum drawdown is the largest such fall.
Error propagation:	how an error in one input carries through to the final signal.
Funded trading account:	a trading account owned by a funding firm and sold to traders, who trade it under the firm's rules in exchange for a share of the profits.
Market state:	the condition a market is in over a given time frame, such as ranging, trending or noisy.
Smart money:	capital moved by large, informed participants, whose activity leaves traces in price and volume.